



NextWindow to Demonstrate Latest Touch Screen Technology at Integrated Systems Europe Conference

Interactive Multi-Touch Screens Increasingly Popular in Retail Establishments, Tourist Centers, Boardrooms and Classrooms Worldwide

Pleasanton, CA – January 26, 2010 – NextWindow, a provider of optical touch screens for desktop PCs, monitors and large-format displays, today announced it will demonstrate the latest in optical touch screen technology at the Integrated Systems Europe (ISE) conference in Amsterdam, February 2 – 4. On display in the NextWindow booth, #10/129, will be its 2150 and 2700 series products, each of which is a large-format display ranging in size from 30” – 120”. Both products are multi-touch enabled and leverage optical touch screen technology that NextWindow has been developing for 10 years.

NextWindow large-format displays are ideal for public-facing applications, such as digital signage or directories located in shopping malls, as well as for boardrooms and classrooms. Indeed, the 2150 and 2700 series screens are used heavily today in retail centers, office buildings and tourist attractions around the world. The most common applications of the products are as a replacement for conventional signage, information “wayfinders,” interactive whiteboards, and product kiosks. Visitors in a mall might use their fingers to scroll through a list of retail stores, re-size windows to view a variety of content simultaneously, or click through product videos or other interactive media. When combined with annotation software, NextWindow touch screens become an interactive whiteboard enabling executives and teachers to deliver more impactful presentations.

NextWindow has grown its share of the large-format touch screen market through partnerships with innovative systems integrators and resellers. Together with its partners, NextWindow has developed touch screen applications for companies and attractions including global shipping giant TORM, high-end sunglasses retailer N3L Optics (a retail subsidiary of sunglasses-maker Oakley), and the

world-famous Space Needle in Seattle, Washington. TORM has deployed NextWindow-powered touch screens at corporate offices in Copenhagen, Connecticut, Mumbai, Singapore and the Philippines. N3L Optics is using NextWindow touch screens in a 46-inch display that serves as an aesthetically pleasing

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product search tool for customers in retail stores across the United States. And the interactive touch screen displays at the Space Needle helps Seattle tourists plan their visits. For more information about how each is using NextWindow technology, visit

http://www.nextwindow.com/showcase/case_studies.html.

“This is an exciting time to be in the touch screen business,” said Anthony Uhrick, vice president of Large-Format Displays at NextWindow. “The market for large-format displays is growing as companies across industries realize the vast potential for touch-enabled applications. Meanwhile, NextWindow continues to invest in product research and development, manufacturing facilities, customer service and technical support, in order to better serve the worldwide community of touch-focused resellers and integrators. We look forward to demonstrating the latest and greatest touch screen technology at ISE.”

About NextWindow

NextWindow is a leader in touch-screen technology and a major manufacturer of optical multi-touch screens for OEMs, ODMs and resellers. With highly accurate, cost-effective solutions designed for personal and business use, NextWindow provides the hardware necessary to bring touch-screen technology to life—giving software designers the freedom to create exciting and intuitive applications. Founded in 2000, NextWindow is privately held with offices in New Zealand, Taiwan, California and Singapore, with manufacturing facilities throughout Asia. More information about NextWindow is available at www.nextwindow.com.

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