



## **Microsoft® uses NextWindow™ Touch Screens for Enterprise Demos**

*Chicago Microsoft Technology Center using wall-mounted touch display*

Pleasanton, CA – September 28, 2010 – NextWindow, a subsidiary of SMART Technologies, announces that Microsoft has deployed a 103" (261.6 cm) display with NextWindow touch technology for use in the Microsoft Technology Center (MTC) in Chicago, Illinois. Global MTCs enable Microsoft experts to work closely with customers and partners to envision, architect and demonstrate potential solutions. Using the new displays, MTC staff are able to demonstrate Microsoft's multitouch capabilities and show customers how they could use the technology in their own workplaces.

The displays are used in the Chicago MTCs Envisioning Center, a state-of-the-art environment for showcasing business scenarios enabled by Microsoft and third-party technologies. During these presentations, customers can get a closer look at Microsoft solutions for collaboration, unified communications, business intelligence, and CRM, among other technologies. With touch technology, presenters can now interact with information in a more natural way. In 2010, Microsoft plans to deploy more large-screen touch displays in MTCs around the world.

"Using the display makes the facilitation role more effective – presenters can stand up and interact with the display, and are not limited to sitting behind a PC or laptop," says Ed Mondek, Technology Architect, at the Microsoft Technology Center in Chicago. "We can also show customers the power of leveraging a large touch display to more easily bring up context from previous meetings or access drawings and videos."

"Microsoft's deployment of large format touch screens is further indication of the growth of touch technology in business environments," says Al Monro, NextWindow's CEO. "Touch technology, augmented by meaningful applications, enables companies to create a more powerful connection with customers."



### **About Microsoft Technology Centers**

The Microsoft Technology Center (MTC) offers an integrated enterprise approach that bridges the gap between personal productivity and business process automation software, which enables IT environments to better support evolving business requirements. Microsoft has 22 MTC facilities in major cities around the world, including Chicago, New York, Boston, Paris, Moscow and Tokyo. Some 50,000 people worldwide visit the centers annually. Additional information on Microsoft Technology Centers can be found at [microsoft.com/mtc](http://microsoft.com/mtc).

### **About NextWindow**

NextWindow, a subsidiary of [SMART Technologies](#), is a leading supplier of optical touch screens and touch screen components to electronics manufacturers. With accurate, cost-effective solutions designed for easy integration into all-in-one computers, computer displays and large-format screens, NextWindow develops the hardware necessary to bring touch-screen technology to life. NextWindow has offices in New Zealand, Taiwan, the United States, Singapore, Korea and Japan, with manufacturing facilities throughout Asia.

#### **Reader's advisory**

*Certain information contained in this press release may constitute forward-looking information or statements. By their very nature, forward-looking information and statements involve inherent risks and uncertainties, both general and specific, and risks that predictions, forecasts, projections and other forward-looking information and statements will not be achieved. We caution readers not to place undue reliance on these statements as a number of important factors could cause the actual results to vary materially from the forward-looking information or statements. We do not assume responsibility for the accuracy and completeness of the forward-looking information or statements. Any forward-looking information and statements contained in this press release are expressly qualified by this cautionary statement.*

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